FAX

R. J. Reynolds Tobacco Co.
400 Raritan Center Parkway
Edison, N.J. 08837

Date 1/21/97

Number of pages including cover sheet 3

To: North Jersey Tobacco

Pat Shadiack

Phone

Fax Phone **201-488-6659**

CC: **Greg Brown**
Charles Dabaghian

From:

Lanny Wolfe

Phone **908-225-4774**

Fax Phone **908-417-9076**

Voice Mail **800-757-8255**
Ext.48795

REMARKS:

☐ Urgent ☒ For your review ☐ Reply ASAP ☐ Please comment

Enclosed is the informattion you will need to work the February National Pack Promotion. Please pack each display with 1 plain white carton of each style Doral and 1/2 live carton of each style Doral and add to normal order for each account on the attached National Pack Promotion list week of February 3.

If you have any questions please let me know.

Thanks.

Lanny

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Source: https://www.industrydocuments.ucsf.edu/docs/mzwy0000

R. J. Reynolds Tobacco Company
FEBRUARY '97 NATIONAL PACK PROMOTION

Account: **North Jersey Tobacco #535731**

Brand Promotion		Doral Buy 2 Get 1 Free 4 ctn live/2 ctn free

Display Packing		1.5 ctn Doral FFK 1.5 ctn Doral FF100 1.5 ctn Doral LTK 1.5 ctn Doral LT100
Allocation (cs)		1 Doral FFK(6M) B1G1F 1 Doral FF100(6M) " 1 Doral LTK(6M) " 1 Doral LT100(6M) " 1 Doral FFK(12M) Live 1 Doral FF100(12M) " 1 Doral LTK(12M) " 1 Doral LT100(12M) "
$ Amount B1G1F		**$271.95**
$ Amount LIVE		**$2,118.78**
Displays		**30**
Date Product Recvd		2/3/97
Display Assembly		Immediately
Displays Shipped to Retail - procedures required to receive .10 per ctn Category II (Plan G) payment:	Send displays automatically to accounts on attached list week of 2/3/97	Please cross out any account that refuses promotion and return list to RJR
You will be credited with the following estimated January monthly Category II payment if all displays are sent to accounts on attached list by February 28, 1997		**$758.00**
Packing and shipping payment if packing is completed within 2 weeks		28.00 per 12M case of Live product

① Send #displays indicated to each account on attached National Pack Promotion list.
② Voice mail 800-757-8255 mail box **#48795** to request payment before sending out displays.

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WHOLESALER : 535731 NORTH JERSEY TOBACCO AND <DIRECT>
TEMPLATE : 700046 70200 DOR FEB B2G1F
TEMPLATE SEQ : 0002
SALES LEVEL : 12XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
122108		655239	ANDERSON MINI MKT	95 ANDERSON AVE	FAIRVIEW	NJ	07022	1				(201)943-7347
122102	122226	477410	BEACON LIQUORS	498 E 30TH ST	PATERSON	NJ	07504	1				(201)278-1464
122101	122225	643058	BERGENFIELD AMOCO	420 S WASHINGTON	BERGENFIELD	NJ	07621	1				(201)385-0078
122604	122623	474102	BLOOMINGDALE MOBIL	50 MAIN ST	BLOOMINGDALE	NJ	07403	1				(201)838-6995
122101	122225	725060	BOB'S STATIONERY	308 QUEEN ANNE RD	TEANECK	NJ	07666	1				(201)836-9832
122101		493242	CIRCLE STATIONERY	411 E MADISON AVE	DUMONT	NJ	07628	1				(201)384-1139
122604	122623	229698	CITGO	473 BROADWAY	PATERSON	NJ	07514	1				(201)684-6629
122101	122225	658981	DUMONT NEWS & THING	42 W MADISON AVE	DUMONT	NJ	07628	1				(201)384-3458
133006	133029	457465	DWARKESH NEWS &	293 ENGLISHTOWN R	OLD BRIDGE	NJ	08857	1			001747	(908)723-1193
122604	122623	652134	EXXON 46	75 US HIGHWAY 46	TOTOWA	NJ	07512	1				(201)890-9396
133008	133025	616977	FAIRFIELD FOOD	216 HORSENECK RD	FAIRFIELD	NJ	07004	1				(201)882-5392
122107		045317	FRED & SON	184 FRANKLIN ST	BELLEVILLE	NJ	07109	1				(201)751-4105
122102	122226	273598	FRONTIER LIQ	487 HUDSON ST	HACKENSACK	NJ	07601	1				(201)440-2383
133003	133025	401190	GOLDS STATIONERY	150 MORRIS ST	MORRISTOWN	NJ	07960	1				(201)538-0305
122106		399742	GOLDY'S STATIONERY	66 PASSAIC ST	GARFIELD	NJ	07026	1				(201)473-2262
122604	122623	609110	GREGG'S MOBIL	ROUTE 46 EAST	LITTLE FALLS	NJ	07424	1				(201)256-9776
122108		422492	HUDSON MEAT MARKET	201 40TH ST.	UNION CITY	NJ	07087	1				(201)863-5749
122106		399633	HY-WAY LIQUORS	429 PIAGET AVE	CLIFTON	NJ	07011	1				(201)772-2975
122109		276746	JACOBS DELI	422 BALDWIN AVE	JERSEY CITY	NJ	07306	1				(201)653-4272
122108		563952	JERSEY NEWS	7217 BERGENLINE A	NORTH BERGEN	NJ	07047	1				(201)861-3750
122104	122629	276701	KENNY FOOD MARKET	46 CARLTON AVE	JERSEY CITY	NJ	07307	1			KLEIN	(201)795-0433
122101	122225	400060	L&N GRAND STORES	247 WESTWOOD AVE	WESTWOOD	NJ	07675	1				(201)664-5016
122603	122622	400947	LEE ANNS	67 FRANKLIN ST	BLOOMFIELD	NJ	07003	1				(201)743-9659
122101	122225	770802	LN GRAND	260 BROAD AVE	PALISADES PARK	NJ	07650	1				(201)944-3931
133007	133028	652708	MARG PHARMACY INC	40 W MAIN ST	SOMERVILLE	NJ	08876	1				(908)725-0585
122104	122629	467458	NEW LINDEN DELI	690 KEARNY AVE	KEARNY	NJ	07032	1			378780	(201)998-4450
122101	122225	400205	NICKS STATIONERY	1448 QUEEN ANNE R	TEANECK	NJ	07666	1				(201)837-8770
122102	122226	281500	NORTH JERSEY TOBACC	78 MAIN ST	HACKENSACK	NJ	07601	1				(201)342-4199
122108		487328	PARK DELI/GROCERY	201 NEW YORK AVE	UNION CITY	NJ	07087	1				(201)863-5399
122101		588257	PARK PLACE CONVENIE	32 ELM ST	HARRINGTON PAR	NJ	07640	1				(201)784-1066
133007	133029	460531	QUICK SHOP	234 OLD STAGE RD	EAST BRUNSWICK	NJ	08816	1				(908)251-0750
122106		654306	QUICK SHOP	958 MAIN AVE	PASSAIC	NJ	07055	1				(201)778-1808
122103		400005	SHALER SWEET SHOP	549 SHALER BLVD	RIDGEFIELD	NJ	07657	1				(201)945-6030
122102	122226	770882	SIMON SEZ	281 STATE ST	HACKENSACK	NJ	07601	1				(201)342-9009
122102	122226	203635	SPEEDY D IGA	247 MIDLAND AVE	GARFIELD	NJ	07026	1				(201)478-1703
122108		721080	SUPER DEAL CONV	175 ANDERSON AVE	FAIRVIEW	NJ	07022	1				(201)941-3011
122102	122226	974345	SWIZZLE STICK II	137 3RD ST	CLIFTON	NJ	07011	1				(201)365-1313
122102	122226	585804	UMIYA FOOD STORE	216 MIDLAND AVE	SADDLE BROOK	NJ	07662	1				(201)772-5174
122103	122628	234282	VASELS DELI & LIQUO	586 BLOOMFIELD AV	CLIFTON	NJ	07012	1				(201)778-4183
122102	122226	399634	VILLAGE STATIONERY	401 PIAGET AVE	CLIFTON	NJ	07011	1				(201)772-6388
122103	122628	441713	WASHINGTON COFFEE/C	732 WASHINGTON ST	HOBOKEN	NJ	07030	1				(201)659-6467
122103	122628	717907	WOODY'S LIQ	11 RIDGE RD	LYNDHURST	NJ	07071	1				(201)933-7999

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